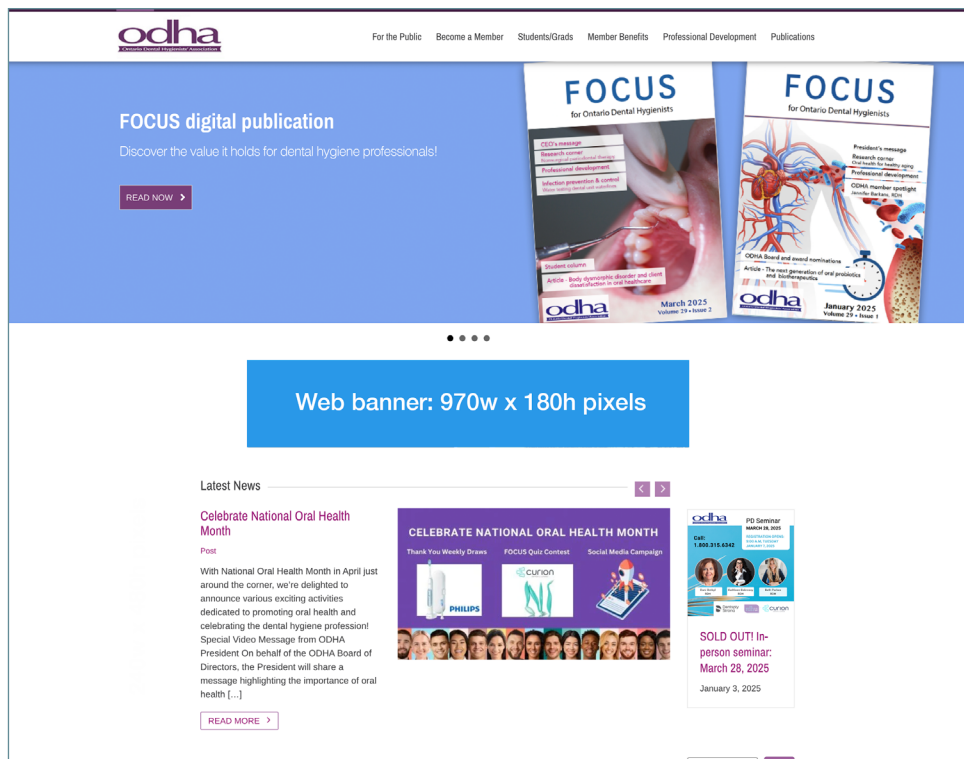


RATE CARD

Ontario Dental Hygienists' Association (ODHA) website

ODHA.on.ca is an online dental hygiene portal to connect with your audience and reach potential customers. It can effectively promote your brand to dental hygienists and students in **Ontario**. The web banner are hosted at the top center of the odha.on.ca homepage for 2-4 weeks, ensuring maximum exposure for your brand.

Promotion banners on ODHA's website are a cost-effective way to reach your target audience and build brand loyalty. Advertisers will have extensive exposure for any promotions.



ADVERTISING RATES

	Size (pixels)	Cost	
Homepage horizontal banner	970 w x 180 h	\$800 for 2 weeks	\$1500 for 4 weeks
Homepage vertical banner	240 w x 480 h	\$650 for 2 weeks	\$1100 for 4 weeks

NOTE:

- All prices quoted are net rates.
- Add applicable taxes to all rates.
- Net 30 days.

Banner formats accepted

- PNG, JPG or PDF
- PSD, AI, INDD or EPS
- Image file size: Up to 30MB
- Image resolution minimum 150 dpi

- A brief performance report of your ad will be available 2-4 weeks after the banner ends.

Send all production material to: lgao@odha.on.ca
 Lan Gao
 Communications Coordinator, Editor

Ontario Dental Hygienists' Association
 108-3425 Harvester Road, Burlington, ON L7N 3N1
 T: 905-681-8883 Toll-free: 1-800-315-ODHA (6342)