



August 15, 2019

Dear Colleague,

Together, Crest + Oral-B and ODHA are offering a powerful ½ day of professional development.

Join our seminar leader, **Jennifer Turner, RDH, BSc**, for this interactive seminar using case scenario's and group activities and become confident in applying the new AAP Periodontal Classifications in your practice, incorporate appropriate treatment protocols, refresh your knowledge of the College of Dental Hygienists of Ontario's Standards of Practice and gain insight about counselling your clients.

We invite you to join us on:

Friday, October 25, 2019, from 8:00 a.m. to 12:00 p.m.
Avani Event Centre
8400 Jane Street, Vaughan, Ontario L4K 4L8
Tel: (905) 760-1548
Free Parking

Participants will receive the following:

- Full hot breakfast and beverages
- A gift bag, including an Oral-B Genius Power Toothbrush – with Bluetooth and Position Detection Technology AND samples of the latest innovation in dentifrice. Gift valued at over \$300. (You must attend to receive your gift)
- Materials and resources to assist in layered learning

Special fall membership registration fee is only **\$39 (HST included)** and will be accepted on a first come, first served basis. Registration is accepted until **October 18th, 2019** or when the event is sold out. **Register by calling the ODHA at 1-800-315-6342, beginning Friday, August 16th at 8:30 a.m. Our events fill quickly, and registration will not be accepted at the door so register today!** Visa or MasterCard are accepted. Registration is non-refundable and non-transferable.

Check-in and full breakfast begin at 8:00 a.m.

We are excited to offer this special event invitation to **ODHA members ONLY!** Hope you can join us!

Kind regards,

Robyn Shields
National Operations Manager
Crest + Oral-B

Margaret Carter
Executive Director
Ontario Dental Hygienists' Association

Course Description:

Knock, Knock. Who's There?

Your Next Client. Are You Clinically Ready to Treat Them?

Join us as we take a deep dive into how the clinical dental hygienist must meet the needs of our rapidly changing clients. Are you aware of the AAP Periodontal Classifications and how to implement them? A focus on implementation of systems designed for optimal client outcomes and the leverage of innovations to elevate the client experience will be presented. We know if our clients can't change their habits, perhaps it's time to change their tools.

Learn how to coach and raise your professional knowledge for the diverse clients coming to your operatory. Be better prepared to treat clients with understanding and a solid grasp on the oral implications of the trends taking place today.

Jennifer will provide an in-depth review of the College of Dental Hygienists of Ontario's Standards of Practice and how this impacts dental hygienists. Together, she will go through the standards step by step to ensure you are complying and your treatment plans reflect the changes seen by today's client.

She will review the benefits of using instrument kits designed for specific client types as well as taking a closer look at sharpening protocols that should be implemented into your practice.

This interactive seminar will be presented using case scenario's, video's on current trends, group activities and ultimately better prepare you for the next knock on your operatory door!

Learning Objectives:

1. Apply a systematic approach to ensure the dental hygienist's professional responsibility to the client prevails by maintaining the CDHO's Standards of Practice.
2. Review the AAP Periodontal Classifications and learn implementation techniques that can be used on your next working day.
3. Incorporate appropriate treatment systems and protocols for a wide demographic of clients.
4. Increase your ability to further impact your clients with education, science and technology.
5. Use a variety of critical thinking skills to anticipate and solve client related clinical situations.



Jennifer Turner, RDH, BSc, has built her reputation in the dental hygiene world as a natural leader by her sheer professionalism and leadership. Jennifer is the Director of Dental Hygiene Programs at dentalcorp, the largest DSO in Canada and is a Platinum Mastermind Coach with Delivering Wow. Jennifer is a Past President & Council Member for the College of Dental Hygienists of Ontario and a former Director of Dental Hygiene Practice for the Canadian Dental Hygienists Association, an Award-Winning Professor, Professional Speaker, Key Opinion Leader and Author. Jennifer has worked with numerous practices across Canada supporting them with change management, implementing clinical systems to enhance and support optimal client care. Jennifer has been described as energetic, knowledgeable, dynamic speaker and has a true passion for the dental hygiene profession.