

April 2022

Dear Colleague,

Together, the Ontario Dental Hygienists' Association (ODHA) and Philips are offering an extraordinary seminar from a leading expert to celebrate dental hygiene excellence in Ontario! Mark your calendars for this professional development event on:

**Friday, June 17, 2022**

**Time: 7:30 a.m. – 12.00 p.m.**

**Check-in begins at 7:30 a.m.**  
**Breakfast begins at 8:00 a.m.**  
**Session begins at 9:00 a.m.**

This exceptional half day of professional development is being held at the **Mississauga Convention Centre**. This is a perfect venue to inspire learning, well-being and innovative thinking. Our stellar presenter will enlighten and delight you!

**Jo-Anne Jones, RDH**

Please join us! Registration fee is **\$59.00** plus HST and will be accepted on a **first come, first served basis**. **Please register before June 10<sup>th</sup> to hold your seat. Our events fill quickly. Register by calling ODHA at 1.800.315.6342.** Visa or MasterCard are accepted. **Registration is non-refundable and non-transferable.**

Participants will receive the following:

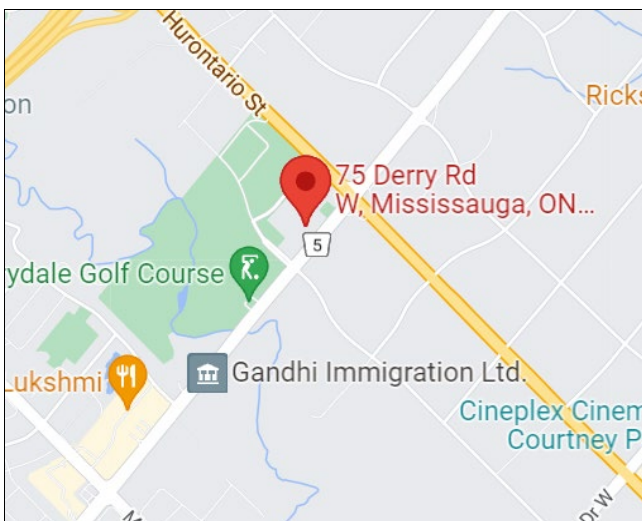
- Hot breakfast served at 8:00 a.m.
- A registration bag with Philips Sonicare products!

This is an exclusive, invitation only event with limited seating and **we will not accept registrations at the door**. Take this time to learn, relax and network with our colleagues. We look forward to seeing you.

Sincerely,

Cindy Sensabaugh, RDH, MS  
Sr. Manager, Professional Education & Academic Relations  
Philips Oral Healthcare

Marg Harrington, MHS, MHE  
Executive Director  
Ontario Dental Hygienists' Association



Mississauga Convention Centre  
75 Derry Road West  
Mississauga, Ontario L5W 1G3  
905 564 1920

[Venue | Mississauga Convention Centre](http://mississaugaconvention.com)  
[\(\[mississaugaconvention.com\]\(http://mississaugaconvention.com\)\)](http://mississaugaconvention.com)

**Check-in begins at 7:30 a.m.**

## Speaker and Course Information:

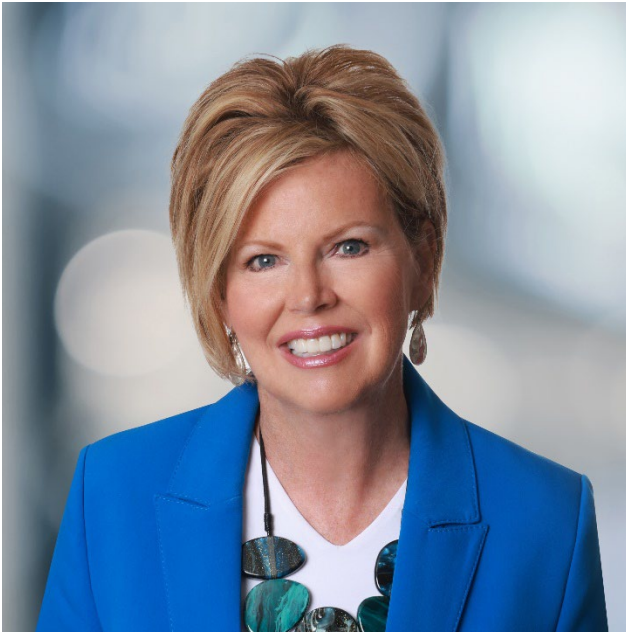
**Course Title: First on the Scene!**

### Course Description:

By definition a first responder is “a person with specialized training who is among the first to arrive and provide assistance at the scene.” The dental hygienist is a ‘first responder’ to the oral cavity with our profession being optimally situated at the portal of entry and the gateway to systemic health. The oral-systemic link conceptually is not new, however the reduction of the burden of chronic inflammation has become a benchmark of health-care delivery. Emerging research is signaling a strong reactionary link with the COVID pandemic and deterioration of oral health. Our actions and assessment as a critical stakeholder dictate treatment outcomes, and strongly influence both the quality and quantity of life of every client seated in our treatment room.

### Learning Outcomes:

- Understand the biological pathways of periodontitis and the impact on systemic health.
- Understand the role and influence of the dental hygienist in risk intervention strategies.
- Discover how science and technology have influenced today’s oral care products.
- Integrate educational resources into your dental hygiene practice and social media outreach.



**Jo-Anne Jones, RDH** is a recognized thought leader and international, award-winning speaker, who has delivered over 1,000 presentations across Canada, the U.S., and Europe. Jo-Anne joins the 2022 Dentistry Today CE Leaders for the 12th consecutive year and is a recipient of the ODHA Elizabeth Craig Award of Distinction for her exceptional commitment to the promotion of the dental hygiene profession. An International Academy for Dental Facial Esthetics fellowship award was presented to Jo-Anne in 2021. Described as a very dynamic, knowledgeable, and entertaining speaker, she delivers a powerful message focused on knowledge translation direct into practice on Monday morning. Her frank and open style of lecturing complemented by the provision of clinical resources has earned many loyal followers both nationally and internationally.



*Philips Oral Healthcare Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement 1/1/2019 to 12/31/2022. Provider ID# 217878*