

April 9, 2019

Dear Colleague,

Together, the Ontario Dental Hygienists' Association (ODHA) and Philips are offering an extraordinary seminar from leading experts to celebrate dental hygiene excellence in Ontario! Mark your calendars for this professional development event on:

Friday, June 7, 2019 Time: 8:00 a.m. – 3:30 p.m.

This exceptional full day of professional development is being held at the **Sheraton Toronto Airport Hotel**. This is a perfect venue to inspire learning, well-being and innovative thinking. Our stellar international presenters will enlighten and delight you!

Jo-Anne Jones, RDH & Betsy Reynolds, RDH, MS

Please join us! Registration is **\$69.00** (HST included) and will be accepted on a **first come, first served basis**. Please **register before May 28th to hold your seat**. Our events fill quickly. Register by calling ODHA at **1.800.315.6342**. Visa or MasterCard are accepted. **Registration is non-refundable and non-transferable.**

Participants will receive the following:

- Break snacks and a healthful lunch in the Sheraton Toronto Airport Hotel and Conference Center
- Full day participants will receive a gift bag with a Philips Sonicare power toothbrush and other goodies!

Check-in begins at 8:00 a.m.
Session begins at 8:45 a.m.

This is an exclusive, invitation-only event with limited seating and **we will not accept registrations at the door**. Take this time to learn, relax and network with our colleagues. We look forward to seeing you.

Sincerely,



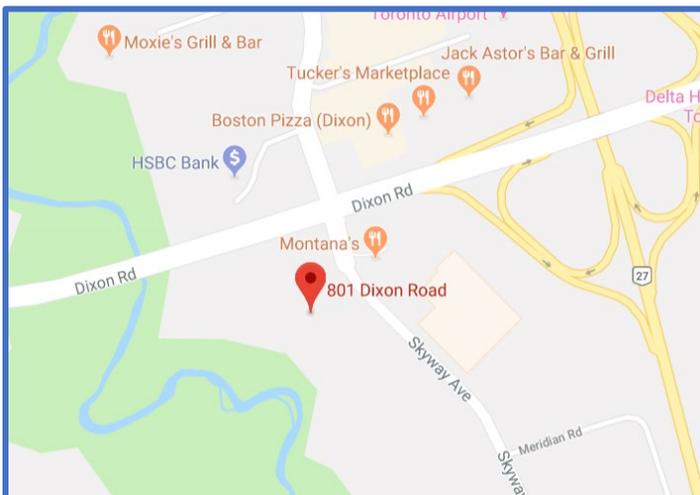
Gail B. Stoops, RDH, BSDH
Philips Sr. Manager Professional Relations



Leigh Reeves, BS, MBA
Philips Professional Meeting Planner



Margaret Carter
ODHA Executive Director



The Philips Wellness Connection Symposium:

**Sheraton Toronto Airport Hotel &
Conference Center,
801 Dixon Road, Toronto, ON.
M9W 1J5**

<https://www.marriott.com/hotels/travel/yyzds-sheraton-toronto-airport-hotel-and-conference-centre/?scid=bb1a189a-fec3-4d19-a255-54ba596febe2>

Registration begins at 8:00 a.m.

Speakers and Course Information:

Jo-Anne Jones, RDH: As a successful entrepreneur and international, award-winning speaker, Jo-Anne brings life, energy and inspiration to all her presentations. The veteran dental hygienist turned educator has a no-nonsense approach and dynamic speaking style that has made her one of North America's most sought-after lecturers in dental communities. Jo-Anne has been selected as one of DPR's Top 25 Women in Dentistry and joins the 2018 Dentistry Today CE Leaders for the 8th consecutive year. A frank and open lecture style, a focus on audience engagement complemented by the provision of educational and clinical resources has earned Jo-Anne many loyal followers both nationally and internationally.

Course Title: *New! Perfect 10 - Sustaining Our Practice, Our Clients and Our Lives!*

Course Description: We have been sold a bill of goods encouraging women to be all things to all people maintaining the perfect '10' persona and image. We are called to be the ultimate business woman sharing the responsibility of contributing to and managing the family income often sandwiched between raising children and caring for aging parents; the equivalency of two full-time jobs. This is all accomplished while maintaining composure and grace by day and morphing into a sex goddess by night! Right. We are easily influenced by those around us and we need to recognize our individuality and what works for us. Some days I amaze myself...other days I look for my phone while holding it! Sound familiar? The Perfect '10' will explore the signs of burnout and recognize the pathway to prevention. Life isn't about surviving the storm. *It's about dancing in the rain!*

Participant Learning Objectives:

- Identify the signs of burnout and recognize the pathway to prevention.
 - Understand the contribution of healthy habits to our overall health and wellbeing.
 - Analyze through self-evaluation the areas that create and sustain balance in our busy personal and professional lives.
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Betsy Reynolds, RDH, MS: Armed with degrees in dental hygiene and oral biology, Betsy presents scientifically-based dental hygiene continuing education programs nationally and internationally. Her continuing education presentations include a variety of topics involving the biologic basis for oral and systemic disease prevention, microbiological and immunological aspects of oral disease, implications of stress on oral and systemic health, oral pathological concerns, head and neck anatomy and scientific developments affecting oral health care delivery. Betsy is committed to presenting programs including current research involving links associated with oral inflammation and heightened risk of heart attack and stroke.

Course Title: *Boning Up on Bone: Considerations of Bone Metabolism and Disease in Oral Health*

Course Description: Periodontitis can be considered the most prevalent 'bone disease' affecting older adults—it has been estimated that the majority of people over 65 years of age have mild, moderate or severe alveolar bone loss. Bone metabolism is also compromised by a variety of systemic diseases and disorders. Most believe osteoporosis to be the major public health threat to bone health. While osteoporosis deserves much clinical consideration, oral health-care providers may be less aware of other maladies affecting normal bone metabolism. This course will explore the pathogenesis and oral manifestations of a variety of conditions affecting bone metabolism in an effort to enlighten and inspire clinicians.

Participant Learning Objectives:

- Understand the dynamics and clinical manifestations of osteitis deformans ('Paget's disease').
- Recognize the impact of nutritional deficiencies on bone metabolism.
- Relate the impact of stress hormones on bone health.
- Review the function of the parathyroid in bone metabolism.
- Appreciate the connections between overall and oral bone health.



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